



Wednesday, 11 November 2020

Dear Sir/Madam

A meeting of the Jobs and Economy Committee will be held on Thursday, 19 November 2020 via Microsoft Teams, commencing at 7.00 pm.

Should you require advice on declaring an interest in any item on the agenda, please contact the Monitoring Officer at your earliest convenience.

Yours faithfully

Chief Executive

To Councillors: S J Carr  
M J Crow  
E Cubley  
T Hallam (Chair)  
M Handley  
M Hannah  
R I Jackson

L A Lally (Vice-Chair)  
P Lally  
R D MacRae  
J W McGrath  
P Roberts-Thomson  
D D Pringle

## A G E N D A

1. APOLOGIES

To receive any apologies and notification of substitutes.

2. DECLARATIONS OF INTEREST

Members are requested to declare the existence and nature of any disclosable pecuniary interest and/or other interest in any item on the agenda.

3. MINUTES

(Pages 1 - 4)

The Committee is asked to confirm as a correct record the minutes of the meeting held on 3 September 2020.

4. ECONOMIC RECOVERY PLAN AND DATA GATHERING UPDATE (Pages 5 - 22)

To update the Committee on the conclusion of the Council's business data gathering exercise and provide recommendations of further actions, for inclusion into a wider Economic Recovery Plan for businesses post COVID-19.

5. EASTWOOD AND KIMBERLEY TOWN INVESTMENT STRATEGIES (Pages 23 - 26)

To update Members as to the plan for developing a Town Investment Strategy for Eastwood and Kimberley Towns respectively.

6. MARKETS OFFICER PROJECT PLAN (Pages 27 - 28)

Following the appointment of the Markets and Promotions Officer, this report seeks Committee approval for a programme of works to be put in place for the Markets Officer, and an associated budget.

7. QUESTIONS AND COMMENTS ON NOTING REPORTS (Pages 29 - 48)

To note the following reports:

- Update on Key Sites
- Houses in Multiple Occupation in Beeston
- Performance Management – Review of Business Plan Progress – Jobs and Economy
- Stapleford Towns Deal Fund

8. WORK PROGRAMME (Pages 49 - 50)

To consider items for inclusion in the Work Programme for future meetings.

## **JOBS AND ECONOMY COMMITTEE**

**THURSDAY, 3 SEPTEMBER 2020**

Present: Councillor T Hallam, Chair

Councillors: L A Ball BEM (substitute)  
S J Carr  
M J Crow  
E Cubley  
T A Cullen (substitute)  
R I Jackson  
L A Lally (Vice-Chair)  
P Lally  
R D MacRae  
J W McGrath  
P Roberts-Thomson  
D D Pringle

Apologies for absence were received from Councillors M Handley and M Hannah.

### 11 **DECLARATIONS OF INTEREST**

Councillors R D MacRae, R I Jackson and J W McGrath declared a non-pecuniary interest in item 11 due to being a member of Stapleford Town Board, minute number 20 refers.

### 12 **MINUTES**

The minutes of the meeting on 18 June 2020 were confirmed and signed as a correct record.

### 13 **PERFORMANCE MANAGEMENT - REVIEW OF BUSINESS PLAN**

The Committee noted a report which informed of progress against outcome targets identified in the Business Growth Business Plan, linked to Corporate Plan priorities and objectives, and were provided with an update as to the latest key performance indicators therein. Further discussion ensued with regard to business growth with a request to revisit some of the plans to update on the impact of Covid-19.

### 14 **KEY SITES UPDATE**

Members received an update on the progress of development sites cross the Borough. The Committee was updated on all the regeneration sites with further discussions to take place around Moults Yard, Stapleford.

**RESOLVED that the proposals for additional sites be approved.**

15 PLANNING REFORMS AND CHANGES TO PERMITTED DEVELOPMENT AND THE USE CLASSES ORDER

The Committee was updated on the recent changes announced to permitted development rights and the Use Classes Order and to provide a brief summary of the proposed planning reforms announced within the Government's 'Planning for the Future' consultation.

The changes provide additional rights for extensions through the right to add additional storeys to buildings and through new rights to redevelop sites without obtaining full planning permission. The Use Classes Order has also been extensively revised to combine a number of classes into a new 'Class E'.

**RESOLVED** that authority be delegated to the Interim Head of Planning and Economic Development to submit a response in respect of the Government's 'Planning for the Future' consultation by 29 October 2020 and be distributed to all members three working days prior to the response's submission, on the understanding that the delegation rest with the Interim Head of Planning and Economic Development.

16 UPDATE ON TOWN SQUARES INCOME

The Members were updated on the income generated from charging for the use of Council owned town squares.

It was noted that in 2019/20 the Council received £9,457 of income from the leasing its town centres.

17 REOPENING HIGH STREETS SAFELY FUND AND SURVEY UPDATE

The Committee noted the current position of the Reopening High Streets Safely Fund.

Broxtowe Borough Council were allocated £101,458 for the reopening of high streets safely fund from central government. This fund has been used to employ two officers to engage with local businesses to determine what support is needed to safely engage with customers.

18 RECRUITING A MARKETS OFFICER

The Committee considered the proposal to recruit a marketing officer. It was noted that the recruitment of a Markets Officer will enable the Council to hold regular and seasonal markets across the borough. In addition, the role will allow for place specific promotion alongside the markets, increasing visits and engaging with local groups and schools.

**RECOMMENDED** to the Personnel Committee that the viability of a permanent Markets Officer Position be **CONSIDERED** and to **RESOLVE** accordingly.

19 HS2 UPDATE

Members were updated on the progress made by HS2 following the publication of the Oakervee Review.

20 STAPLEFORD TOWN DEAL FUND

The Committee noted a report which provided an update on the Stapleford Towns Deal Fund and the investment plan for Stapleford.

The Towns Fund could result in an investment of up to £25 million for the Town of Stapleford. To obtain this, the Town Investment Plan will need to demonstrate significant co-funding from public and private sector sources.

21 DEVELOPMENT CORPORATION UPDATE

Members were updated on the progress made toward the formation of a Development Corporation which will cover the strategic development sites at Toton and Chetywnd Barracks.

22 HOUSES IN MULTIPLE OCCUPATION IN BEESTON

Members were updated on the preparation of an Article 4 Direction. It was noted that following the COVID-19 pandemic, a revised timetable had been established.

23 WORK PROGRAMME

The Committee considered the work programme.

**RESOLVED that the Work Programme be approved, subject to the addition of items on the Mitigation of the Issues Due to New Planning Laws and to postpone the Update on Moults Yard Options until a later meeting.**

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### Report of the Chief Executive

## ECONOMIC RECOVERY PLAN AND DATA GATHERING UPDATE

### 1. Purpose of report

To update the Committee on the conclusion of the Council's business data gathering exercise and provide recommendations of further actions, for inclusion into a wider Economic Recovery Plan for businesses post COVID-19.

### 2. Background

Committee members will recall agreeing to the approach of the data gathering, in order to understand the challenges all businesses are facing in light of COVID-19. The Economic Development team have since concluded the data gathering exercise and have provided further narrative on the findings in appendices 1 and 2.

The recommendations and interventions for member consideration are all cognisant of the direct responses from the business community, alongside the in-house interpretation of the emerging national and regional approaches to business support based on the 6-12-month horizon.

It is worth noting that the D2N2 Local Enterprise Partnership (LEP) have taken the decision to review the viability of their Local Industrial Strategy (LIS) in the context of the pandemic and the wider impacts to the regional economy. With that, any Economic Recovery Plan will likely require further review and refinement; to ensure the local interventions remain impactful, correctly focussed and are aligned with the collective approaches to economic recovery from our partners in other authorities.

Further consideration of the business financial support packages from government which are tapering in terms of the size and frequency of payments is needed.

### 3. Financial implications

Any additional revenue or capital budget allocations required to deliver actions within any Economic Recovery Plan would be referred on to Finance and Resources Committee for consideration and a decision on whether or not to approve.

### Recommendation

**The Committee is asked to RESOLVE to APPROVE the Recovery Plan actions, with full and final costings or refinement of specific actions to be agreed at a later Committee.**

### Background papers

Nil

## APPENDIX 1

**Progress update on Economic Recovery Plan**

Following the five stage approach to data gathering which was agreed by committee in June, the Economic Recovery Plan is now considered to be in Stage 3.

The five stage approach includes:

Stage	Notes
1. Contacting all the businesses using the agreed questions	COMPLETE
2. Collate data and assess trends	COMPLETE, see below
3. Decide next steps	Current Stage
<b>Implement COVID-19 Economic Recovery Plan</b>	
4. Monitor outputs and react	Once funding/support is being delivered, outputs are carefully measured against SMART targets. Any strategy, funding package, support mechanism and/or other planned actions of intervention still in place, are amended/closed where necessary.
5. Conclusion	A final assessment of the overall programme is carried out. It is proposed to use internal resources to undertake this work, if necessary using redeployed or volunteer labour.

**Data Analysis – Stage 2**

As of October 2020, the Council received 176 responses in total, by telephone and online completion.

The final sample represents 8% of the total number of businesses in the Borough and is considered a robust enough data, to analyse and inform some of the actions later in appendix 2.

**Reopening of businesses**

3% of businesses responded that they were still not operational at all, where as 16% were partially open and 81% have now full re-opened for trade. Of the businesses that were not open, all operated within a setting that was mandated to remain closed at time of survey completion. It is likely all these are now partially or fully reopened.



When asked how much additional costs businesses have incurred to get operational again, the average figure was nearly £5,000 per business. This spend included the provision of PPE and extra sanitation.

93% of all the respondents stated that they were aware of the most current guidance on how to reopen and continue trading COVID-securely.

**Businesses that were partially operational exhibited the following:**

- 46% of those businesses have staff members that are yet to return to work, presumably still furloughed.
- All partially open businesses have under 20 members of staff and are considered 'micro'.
- Most common responses to changes that those businesses have made to resume operations include;
  - Provision of PPE,
  - Reconfiguration of internal space to uphold social distancing,
  - Increased sanitation (deep cleans and between client visits),
  - Reduction in opening hours,
  - Reduction in customers and staff on premises at one time,
- Only 32% of those businesses feel they will be back to their pre-COVID business plans within the next nine months.

**Perceived long-term business effects of COVID-19 PARTIAL operational include:**

- Reduction of internal space and customers on premises will translate to reduction in sales/services provided and therefore profit loss.
- Impact on businesses from competitors switching to online sales and/or delivering their goods and services 'mobile' – whilst bricks and mortar businesses still retaining overheads.
- Total closures because of general uncertainty.
- On-costs of PPE long term, as there seems no end date to the wearing of. Customers may start to favour businesses that maintain the use of face coverings and other costly PPE, when it's no longer mandatory.

70% feel these long term changes, will affect the long term viability of their businesses.

**Taking financial support aside, businesses felt they would benefit from PARTIAL operational:**

- LONG term rent free periods (financial)
- Furlough extension (financial)
- Grants (financial)
- Business rates reduction (financial)
- Clearer timelines on when government restrictions will be lifted to help businesses plan.
- Planning for 'second phase' or if something similar was to happen again.

**Businesses that were fully operational exhibited the following:**

- 30% of those businesses have staff members that are yet to return to work, presumably still furloughed.
- 11% of those businesses awaiting the return of employees have over 20 members of staff. Perhaps able to return to full operations on skeleton staff because they have a larger pool of employees to choose from.
- Most common occurring responses to changes that those businesses have made to resume operations include;
  - Provision of PPE,
  - Reconfiguration of internal space to uphold social distancing,
  - Screens
  - Increased sanitation (deep cleans and between visits to premises staff or customers),
  - Utilising furlough scheme in a flexible manner to bring back teams for necessary work elements, without the overheads of 100% staff wages,
  - Changes to shift patterns
  - Reduction in opening hours,
  - Reduction in customers and staff on premises at one time,
  - Appointment only systems
- 66% of fully reopened businesses felt they will be back to their pre-COVID business plans within the next 9 months. This is more than double, when asking the entire respondent pool, clearly demonstrating a more positive outlook from businesses that have retained more of their operational capacity earlier on in the pandemic.
- Common measures those businesses have implemented to achieve business 'normality' within 9 months include:
  - Continued to operate 'by any means' and implementing all the government guidance to re-open at earliest opportunity
  - Used 'Bounce Back Loan' and other forms of debt to stay operational
  - Allowing staff to work from home.

**Perceived long-term business effects of COVID-19 fully operational include:**

- Widely stated 'unknown' or 'unsure'.
- Consideration to redundancies when the furlough scheme ceases Vs. sales returning determining the amount of staff retention.
- Felt customers that have only recently shifted to accessing goods and services online, will not likely return now they are comfortable doing so because of a necessity to do so.
- Reduction of internal space and customers on premises will translate to reduction in sales/services provided and therefore profit loss.
- Total closures because of general uncertainty.

65% feel these long term changes, will affect the long term viability of their businesses.

**Taking financial support aside, most common responses from businesses that are fully operational and what they felt they would benefit from include:**

- Encouragement from the Council to build customer confidence
- Extended Free parking periods (financial)
- Reduction in VAT (financial)
- Business rates reduction (financial)
- "this is entirely a financial issue" (financial)
- Business Grants (financial)

**Further Recommendations**

Table A below provides further recommendations that could be progressed for inclusion to the final agreed Economic Recovery Plan for Broxtowe.

Actions are grouped into Short (0-6months), Medium (7-18months) and Long (18+months) term scope, with some actions carried forward from the initially agreed recommended actions at the 18 June Jobs and Economy Committee.

Actions have been carried forward where the data which was later gathered from businesses during Stage 2, validates that an earlier identified action remains desirable or will positively impact the business community and should be included into the final plan.

Further actions carried forward may also have been completed or are actively ongoing as part of the Council's immediate/short term response to the pandemic. This includes those from within the report to Policy and Performance Committee on 1 July 2020, where the Council's approach to medium-long term recovery under Section A: Economy was detailed.

The final Economic Recovery Plan would likely need to act as a transitional document in order to steer all economic development activity back on course, to resume a position where a longer term Economic Regeneration Strategy document could be adopted, to address the Council's approach to regeneration activities without being burdened by the context of the COVID-19 pandemic. This is similar to the approach being taken by the D2N2 LEP, with regards to their own Local Industrial Strategy.

Therefore, it is not advised to review and develop the Council's current Economic Regeneration Strategy at this time. This is because it is not possible to assess with any real degree of certainty, the wider needs of different businesses and sectors at this point; the immediate challenge to the national economy being centred around COVID-19, with varying and distorting levels of business support in place, dependant on the business type affected.

Furthermore, different authorities around the regions find themselves subject to a period of fluctuating Covid Alert Levels (the tier system), are liable to adhere and enforce those associated restrictions to their business community's trade and the wider economic activity as a result. Additional re-closures now, will cause irreparable damage to businesses; the consequences affecting the long term viability of some entire sectors, which would have been otherwise resilient and could have been successfully safeguarded and nurtured to grow through effective strategy.

To that end, the development of a longer term strategy document with a 5-year scope now, could be short-sighted. This is because it is unclear how to predict which specific sectors will inevitably see contraction, as well as those that will see growth organically, and to what scales. For example, retail and hospitality based businesses have benefitted from some of the most comprehensive support packages during the pandemic; however, their long term viability and

the level to which the Council should allocate resources towards the support of longer term, must still be evidenced. Likewise, office based businesses have been financially supported through different methods, but this doesn't mean these business types are more or less viable, even with the emergence of homeworking.

The legacy of certain sectors in the wake of COVID-19 will remain unclear for some time, likely has no correlation to the previous support afforded to date and the Council's ability, especially to directly support businesses financially, also remains unclear. This is not solely due to pressures this would place upon the Council's own financial resources and the amounts that could be paid out, but the process in which affected sectors could be paid to the best effect. For example, the government currently have the facilities in place to pay wages as part of a furlough scheme utilising HMRC, to reduce fraud/ensure wages made it to employees; the Council does not, but could perhaps develop a framework for a grant or loan scheme where applicable.

Drawing from the responses to the consultation it is clear the immediate priorities are:

1. Support those who find themselves unemployed to retrain and find new work as quickly as possible
2. Help the business community to withstand any immediate future shocks – principally those which may arise due to exit from the European Union
3. Help businesses which are still trading to stabilise and grow through business support
4. Support the high street and small shop businesses, as retailing has suffered significantly due to covid 19 closures
5. Use cultural assets more effectively to generate economic growth and footfall for our towns.

Suggested 'Recovery Plan' Themes:

1. Employability and Skills,
2. Reopening the High Street Safely,
3. Brexit,
4. B2B support,
5. Arts and Creative industry.

*Table A 'Suggested actions to inform 'Economic Recovery Plan'.*

Table Notes

Shaded rows denote agreed actions carried forward from 'Economic Recovery Plan Report- Appendix 5' from the Jobs and Economy Committee held on 1 June 2020.

Delivery timescales for the detailed actions are categorised as either Short (0-6 months), Medium (7-18months) or Long Term (18+ months).

<b>Actions for inclusion to Economic Recovery Plan</b>	<b>Recovery Theme</b>	<b>Short / Medium / Long term Action</b>	<b>Progress Notes</b>	<b>Delivery partners /Management</b>	<b>Cost Estimate</b>
1. Develop a "Re-opening the Town centres" recovery action plan to support safe and useful ways of supporting town centres to re-start after the pandemic.	Reopening the High Street Safely; Arts and Creative industry	Short	ONGOING, sub-plan includes the agreed actions from the 'Reopening High Streets Safely Fund' report presented June committee.	Business Growth Manager	£101,458 budget, to be funded via government grant of ERDF derived capital.
2. Gather data on local economic needs and views of the local business community to feed into future activity and strategy.	Employability and Skills; Reopening the High Street Safely;	Short	COMPLETE, further narrative provided in Appendix 1 of this report and new actions within this table.	Economic Development	None

Actions for inclusion to Economic Recovery Plan	Recovery Theme	Short / Medium / Long term Action	Progress Notes	Delivery partners /Management	Cost Estimate
	Brexit; B2B support; Arts and Creative industry				
3. Develop plans, work in partnership and lobby for funding for Stapleford Towns Fund, ensuring the Towns Fund bid proposals are linked to economic recovery.	Employability and Skills; Brexit; B2B support; Arts and Creative industry	Short	ONGOING, additional funds secured from government as part of an 'Accelerated Towns Fund' programme. This money is an early award to progress project proposals contained within the Town's emerging Town Investment Plan (TIP). Estimated submission date for TIP in January 2021.	Stapleford Town Deal Executive Board/Major Projects Officer	£500,000 increased to programme budget, to be funded via government grant.
4. Continue and ensure the success and contribution to economic recovery of existing council-led initiatives to boost economic growth. Short term Initiatives include  Stapleford business hub, Beeston Regeneration phase 2	Employability and Skills; Safely; Arts and Creative industry	Short	ONGOING	Major Projects Officer/ Interim Regeneration Project Manger	None, beyond that previously allocated, inclusive of any change/risk budget.
5. Planning for a second phase national restrictions and or to effectively transition back to the	Reopening the High Street Safely	Short/Immediate	ONGOING - Communications on: How restriction changes affect different businesses to	Revenues and Benefits, Economic Development,	None. Funds to implement local grant support schemes

Actions for inclusion to Economic Recovery Plan	Recovery Theme	Short / Medium / Long term Action	Progress Notes	Delivery partners /Management	Cost Estimate
Local Covid Alert Levels (Tier system) – emergency plan.			<p>communicated through digital channels and Covid-19 Information Officers; How the end of national restrictions or tier restriction are announced; to be agreed in line with other Nottinghamshire authorities comms teams.</p> <p>Additional financial support grants to assist businesses to reopen on 2<sup>nd</sup> December - applications are now live.</p>	Corporate Communications; Public Protection	funded via government grant.
6. Carry out lobbying activity with regional, county and district partners for additional rates holiday for businesses under the SBRR threshold in financial year 2021-22.	Reopening the High Street Safely,	Short	Outstanding	Senior Management through joint LA boards/working groups; Elected Members; MP	None
7. Increase free parking periods to 2 hours and/or implement temporary states of 'Zero-enforcement' during key trading periods for businesses. To include all Borough parking locations.		Short	Outstanding	Parking Services	Cost implications of increased free parking to be modelled and loss of income agreed by committees



Actions for inclusion to Economic Recovery Plan	Recovery Theme	Short / Medium / Long term Action	Progress Notes	Delivery partners /Management	Cost Estimate
8. Signposting to external resources via the D2N2 Growth Hub, to include emerging financial support packages where they may become available.	Employability and Skills; Brexit; B2B support; Arts and Creative industry	Short	ONGOING, separate Email Me bulletins to businesses for COVID related info, supplemented with Social Media Messaging. Further advice to be provided on an AdHoc basis by Covid Information Officers when visiting a business, with follow up visits/communication.	Economic Development, COVID-19 Information Officers	None
9. Provide clearer timelines on government roadmap into Q2 2021 where possible, to help businesses plan better. Our general contact and information provided at Officer level is often belated, ambiguous.	Reopening the High Street Safely; Brexit	Short	Outstanding		None
10. Develop a Communications and Engagement Strategy for 'Brexit'.  Key messages and signposting, following the same process as COVID-19 Open for business resource page.  Create a Brexit resource centre for Council website.	Brexit;	Short	ONGOING – Dedicated section for businesses to use as an Brexit information resource as we approach 31st December. Implications to trading with input from all Council departments to be published.	Corporate Communications, Economic Development, Environmental Health, Licensing	None

Actions for inclusion to Economic Recovery Plan	Recovery Theme	Short / Medium / Long term Action	Progress Notes	Delivery partners /Management	Cost Estimate
<p>11. Create a promotional campaign for 'local shopping' in the run up to Christmas.</p> <p>To include:</p> <p>Awareness of Small Business Saturday UK, Reconnecting this winter, Shop Local UK campaigns;</p> <p>Call to Action – challenge shoppers to source all Christmas gifts, supplies from within 3 miles;</p> <p>Business Advent Calendar -12 days of Christmas where we focus on a different sector and promote local, compliant businesses in that area – focus on the types of places people want to shop at Christmas e.g. getting your turkey, Christmas tree, wreathes, gifts.</p>	Reopening the High Street Safely	Short	ON GOING, see further actions included from 'Christmas in Broxtowe' comms plan.	Corporate Communications	None
12. Make space available to Creative sector. This could include the use of empty retail units and/or public realm.	Reopening the High Street Safely; Arts and Creative Industry	Short	ONGOING – expand on the success of the Beeston street art initiatives. Use Council owned properties where necessary.	Landlords; Rates team; Economic Development; Corporate Communications	None.  Potential reduction in rental income to be agreed,

Actions for inclusion to Economic Recovery Plan	Recovery Theme	Short / Medium / Long term Action	Progress Notes	Delivery partners /Management	Cost Estimate
					where this use is targeted or the creative uses require subsidy.
<p>13. Assess and improve access to HR support for businesses in the wake of COVID-19.</p> <p>Redundancies and consultation, Rapid recruitment/re-training for expansion or shift in business models.</p> <p>Some businesses may not have capacity or capability in-house, or the resource to bringing HR support from private sector.</p>	Employability and Skills;	Short/Medium	Outstanding – Scheme similar to the D2N2 Growth Hub business health checks to be created in partnership. Subsidy of HR specialist could be co-funded.	Colleges, Universities, LEP	Co-funding contribution to be agreed if not sourced by the LEP.
<p>14. Continue and ensure the success and contribution to economic recovery of existing council-led initiatives to boost economic growth. Medium term Initiatives include</p> <p>Mushroom Farm Court Industrial Units</p>	Employability and Skills; B2B support;	Medium	ONGOING, Capital co-funding secured via the Local Growth Fund Programme. Project sponsor - D2N2 LEP. Start on site estimated in December 2020, with a handover date (RIBA 6) to occur in Q1 2021.	Economic Development	£290,500 project budget, to be funded through Capital programme and grant of LGF derived funds.
15. Update local economic and industrial strategies for the new context.	Employability and Skills; Reopening	Medium	ONGOING, awaiting the results of the D2N2 time-limited recovery board	Economic Development	Costs for independent

Actions for inclusion to Economic Recovery Plan	Recovery Theme	Short / Medium / Long term Action	Progress Notes	Delivery partners /Management	Cost Estimate
Joint commission study with other LAs to form new evidence base. Previous examples include the Greater Nottingham Retail study (viability of this study in particular should at least be reviewed).	the High Street Safely; Brexit; Arts and Creative industry		findings, as well as other forums, to agree approach and priorities for long term regeneration at regional level. The Council's own strategy developed to compliment and align.		studies to be agreed.  Joint commission opportunity with other N2 LA's.
<p>16(a). Ensure decisions about future Leisure provision feed and support the economic recovery through delivering jobs and apprenticeships;</p> <p>16(b). That investment made by the Council through the green futures programme are linked to the recovery</p> <p>16(c). Ensure the council's Housebuilding programme feeds and support the economic recovery through delivering jobs and apprenticeships.</p>	Employability and Skills;	Medium		<p>6a - Leisure and Health Committee,</p> <p>6b - Environment and Health Committee</p> <p>6c - Housing Committee</p>	
<p>17. Develop COVID-19 Recovery Grant scheme/s, beyond that funded by government grant.</p> <p>Variants of new schemes could include:</p>	Employability and Skills; Reopening the High Street Safely; Arts and	Medium	Outstanding	Committee; Economic Development; Finance; Corporate Communications	If any of these possibilities were to be considered they would have to be extremely

Actions for inclusion to Economic Recovery Plan	Recovery Theme	Short / Medium / Long term Action	Progress Notes	Delivery partners /Management	Cost Estimate
<p><b>Supplement wage scheme</b> (flexi - furlough) after job retention scheme closes in March 2021.</p> <p><b>Recruitment scheme</b>, to provide 'cash incentive' to increase employee base or take on more apprentices/trainees, targeted at specific or more disrupted sectors or business type (to be evidenced).</p> <p><b>Compensation Scheme</b> – where partial costs for PPE, space reconfiguration, screens are repaid. A percentage would need to be calculated to estimate the schemes exposure and extremely tight eligibility criteria to be formed.</p> <p><b>Homeworking support scheme</b> – to financially support businesses to enable working from home as a job safeguarding tool, where redundancies or other options would need to be explored should a business meet a barrier to facilitate this.</p>	Creative industry				targeted and small scale - possibly supported with external funding in light of the Council's limited financial resources.

Actions for inclusion to Economic Recovery Plan	Recovery Theme	Short / Medium / Long term Action	Progress Notes	Delivery partners /Management	Cost Estimate
<p>18. New business start-up grant scheme.</p> <p>Targeted at specific business type, geography in response to Covid-19.</p>	<p>Brexit; Reopening The High Streets Safely; B2B support; Arts and Creative Industry</p>	<p>Medium</p>	<p>ONGOING – Funds already allocated as per committee approval. Carryover from 20-21 into a new capital programme to be utilised.</p>	<p>Committee; Economic Development; Finance; Corporate Communications</p>	<p>£30,000</p>
<p>19. Provide loans rather than grants directly to businesses –</p> <p>Element of risk where a mainstream lender does not find the business case of a proposal viable.</p> <p>Criteria to be carefully developed, where public sector can intervene, whilst managing risk of exposure to public funds.</p> <p>Requires more initial capital than a grant scheme awarding similar figures, but interest or repayments can be recycled to initiate more phases of future lending.</p>	<p>Brexit; Reopening The High Streets Safely; B2B support; Arts and Creative Industry</p>	<p>Medium</p>	<p>Outstanding</p>	<p>Committee; Economic Development; Finance; Corporate Communications</p>	<p>Again, issues relating to state aid would need to be considered, and any interventions small scale and carefully targeted in the light of the Council's limited resources.</p>

<b>Actions for inclusion to Economic Recovery Plan</b>	<b>Recovery Theme</b>	<b>Short / Medium / Long term Action</b>	<b>Progress Notes</b>	<b>Delivery partners /Management</b>	<b>Cost Estimate</b>
20. Planning in the event that something similar to the current pandemic were to happen again (5 year horizon)	All	Medium	Outstanding	All departments	None
21. Promote new technology and full fibre broadband to businesses.	Arts and Creative industry	Medium	ONGOING – previously assisted Nottinghamshire County Council promoting the Connection Voucher Scheme initiative. Potential for pooling of vouchers for future development sites to be explored.	Economic Development; LEP; Corporate Communications	None
22. Develop a scheme or schemes for potential funding in Eastwood and Kimberley.	Employability and Skills; Reopening the High Street Safely; Arts and Creative industry	Long	ONGOING, See 'Eastwood & Kimberley TIP' committee report, Nov 2020. Eastwood TIP could be produced by Oct '21 and Kimberley in August '22.	Economic Development, External support (subject to procurement exercise)	£140,000 per plan, to final submission stage. Further capital contributions based on options.
23. Develop plans, work in partnership and promote long term economic benefit to the whole Borough, of the Toton innovation campus through the emerging Development Corporation, ensuring links to economic recovery.	Employability and Skills; Brexit; B2B support; Arts and Creative industry	Long	ONGOING	Planning; Economic Development;	None

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## Report of the Chief Executive

### **EASTWOOD AND KIMBERLEY TOWN INVESTMENT PLANS**

#### 1. Purpose of the report

To update members as to the plan for developing a Town Investment Strategy for Eastwood and Kimberley Towns respectively.

#### 2. Background

Part of the work programme for Jobs and Economy for 2020 included the continued work on Beeston and Stapleford development proposals as well as working towards new plans for Eastwood and Kimberly. This report sets out project plans, including delivery timelines for the Eastwood and Kimberley Town Investment Plans (TIP).

This process will ensure other towns across the Borough are prepared to apply for a second round of funding. Officers have been working closely with the local Member of Parliament to secure this opportunity for towns in the north of the borough.

The creation of a TIP will allow for the coordination of existing projects and alignment to new proposals, including for example the recent proposal to develop business office space in the Council owned Durban house.

#### 3. Financial implications

Any additional revenue or capital budget allocations required to progress the Eastwood and Kimberley Town Investment Strategies will be referred on to Finance and Resources Committee for consideration and a decision on whether or not to approve. External funding opportunities will be sought to assist with this wherever possible.

#### **Recommendation**

**The Committee is asked to RESOLVE to APPROVE the proposed timelines for the Eastwood and Kimberley Investment Plans.**

#### Background papers

Nil

## APPENDIX

A Town Investment Plan sets out a Town's vision for the future, priority areas for development and individual projects that will move the town closer to the overall vision.

A similar process to that of Stapleford's Town Investment Plan will be followed for the production of a similar plan for both Eastwood and Kimberley. Please see the table below for information about each stage of Investment Plan development.

<b>Activity</b>	<b>Time</b>	<b>Cost Estimate</b>
To understand a town's starting position, a <b>SWOT analysis</b> was commissioned. This defined the strengths, weaknesses, opportunities and threats facing Stapleford as a Town	9 weeks	£22,000
<b>Feedback</b> from a number of interested parties is then sought to understand people's ideas and vision for the Town. This information was collated via a number of different channels.	12 weeks	£1500
Alongside this, <b>designers</b> were appointed to develop a Brand, Vision and brochure document for the Town and the TIP	12 weeks	£24,600
The feedback from the consultation activity was then processed by externally appointed <b>masterplanners</b> , GT3. A list of desired projects was then created.	16 weeks	£24,750
<b>2<sup>nd</sup> round of public consultation</b> then took place with the Stakeholder group and residents to understand views on the proposed projects.	6 weeks	£500
<b>Outline Business Case</b> consultants were then appointed. To understand the funding requirements, project and programme delivery timelines as well as the economic impact of each project. This process will facilitate the shortlisting of projects for the Town Investment Plan.	8 weeks	£21,000
External support to <b>write the TIP</b> .	6 weeks	£6000
Continued <b>communications support</b> throughout the project duration: social media press releases etc.	8 months	£15,000
<b>Specialised project support</b> including leisure needs analysis, retail and office demand, cycling/highways proposals	Ongoing throughout the TIP development	£25,000

The proposed timeline for delivery of the Eastwood and Kimberley Town Investment Plan is as follows:

Indicative Programme - Eastwood Town Investment Plan															
Activity	Start Date	End Date	2021												
			Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
SWOT Analysis	01-Feb	02-Apr													
Stakeholder feedback 1	08-Feb	23-Apr													
Design work: Branding, Vision and Brochure	15-Feb	14-May													
Masterplanners: Process consultation feedback	26-Apr	20-Aug													
Stakeholder feedback 2	21-Jun	06-Aug													
Development of Outline Business Cases	09-Aug	24-Sep													
Town Investment Plan Writing	Throughout Process														
Specialised project support	Ongoing														

Indicative Programme - Kimberley Town Investment Plan																
Activity	Start Date	End Date	2021		2022											
			Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct		
SWOT Analysis	01-Nov	07-Jan														
Stakeholder feedback 1	08-Nov	28-Jan														
Design work: Branding, Vision and Brochure	15-Nov	18-Feb														
Masterplanners: Process consultation feedback	31-Jan	27-May														
Stakeholder feedback 2	04-Apr	20-May														
Development of Outline Business Cases	23-May	22-Jul														
Town Investment Plan Writing	Throughout Process															
Specialised project support	Ongoing															

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**Report of the Chief Executive**

<b>MARKETS OFFICER PROGRAMME</b>
----------------------------------

1. Purpose of report

Following the appointment of the Markets and Promotions Officer, this report seeks Committee approval for a programme of works to be put in place for the Markets Officer, and an associated budget.

2. Background

At a meeting of this Committee on 3 September 2020, Members recommended the recruitment of a Markets Officer, who has now been appointed. The role was seen as necessary to ensure the continuation of the Beeston Market and to also increase the outdoor retail opportunities in Broxtowe Borough Council due to the benefits in reducing risk from Covid-19 and supporting town centre vitality.

Beeston Market successfully re-launched on Monday 12 September 2020 and will continue to grow over the coming months. With a dedicated Markets Officer, there is an opportunity to develop a programme to increase the market offer in our towns and support existing seasonal markets. This report sets out a proposed programme of markets, including delivery timelines for the introduction of new markets.

3. Financial implications

There is no cost to the running or setting up of these additional markets. However, budget of £2,000 is sought to enhance the festive aesthetics of the seasonal markets. This cost can be met by an allocation from 2020/21 revenue contingencies of which £25,000 is presently available.

<b><u>Recommendation</u></b>
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**The Committee is asked to:**

- |   |
|---|
| <ol style="list-style-type: none"> <li><b>1. RESOLVE to approve the Markets Officer programme</b></li> <li><b>2. RECOMMEND that the additional finance of £2,000 for seasonal markets is taken to Finances and Resources for approval.</b></li> </ol> |
|---|

Background papers

Nil

## APPENDIX

Proposal:

Indicative Market Programme									
Activity	Start Date	Oct-20	Nov-20	Dec-20	Jan-21	Feb-21	Mar-21	Apr-21	May-21
Re-launch Beeston Market	12/10/2020								
Stapleford Christmas	19/12/20								
Beeston Christmas	12/12/2020								
Kimberley Market	15/03/2020								
Stapleford Market	08/03/2020								
Eastwood Market	10/05/2020								

**Report of the Chief Executive**

<b>UPDATE ON KEY SITES</b>
----------------------------

1. Purpose of report

To the Committee on the progress of housing sites across the Borough.

2. Background

In order to try and meet the housing targets within the Aligned Core Strategy housing delivery needs to increase. The Interim Head of Service has met with various landowners and developers in order to try to facilitate development on various sites across Broxtowe and the details of these investigations are included in the appendix.

3. Financial implications

New housing developments on these sites would produce a financial return to the Council in council tax and new homes bonus income whilst business developments could result in the Council receiving a share of resulting National Non Domestic Rates (NNDR) income.

<b><u>Recommendation</u></b>
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<b>The Committee is asked to NOTE the report and propose any additional sites to be looked into.</b>
--

Background papers

Nil

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## APPENDIX

Regeneration Sites Update - November 2020

Site	Progress Notes	Application Expected	Latest projected start date (best estimate)
Moults Yard, Stapleford	Foundation work has commenced on site however this has now been significantly delayed due to the discovery of Japanese Knotweed and the need to treat it. It is understood that this should be resolved by March 2021. Updated planning application recently submitted to amend house types.	Development started but now delayed.	N/A
The Manor Garage Site Toton	Pre application discussions are on-going. Further flood modelling has been carried out and submitted to the EA for comment. Discussions have determined that a full Flood Risk Assessment will be required and an overflow channel through the site should be constructed. Nothing further currently. Application for car wash was recently refused, enforcement action under consideration and further details for possible revised application requested.	2021 (Dependant on Enforcement Action)	2021 (Delayed due to further modelling)

Site	Progress Notes	Application Expected	Latest projected start date (best estimate)
Cossall Industrial Estate	Hybrid planning application submitted. Following issues with viability and regarding the land, further dwellings proposed. The site has been sold to Midland Reinforced Concrete, and they are continuing with the hybrid scheme for a country park and 64 new dwellings. A viability assessment has been submitted and is being considered by the Council due to significant costs relating to earth movements proposed and the creation of the County Park, and issues surrounding Covid 19. It is hoped this will be heading for December planning committee.	Revised scheme for 64 dwellings submitted	Early 2021
Beeston Cement Depot	Ongoing discussions with Network Rail about bringing this site forward. Network Rail have announced an agreement with Ilke Homes for developing this site for modular housing in the future, and lots of relevant press coverage about this. Planning application expected this year.	Pre application stage.	2021
Boots	Work underway on access and S106 discussions at an advanced stage. Further reassurance from the applicant recently received that the S106 will be signed.	Meetings continue to take place to progress matters.	2021
Bartons	Development has commenced on site for the 29 house scheme. No further REM applications for the remaining phases have been submitted.	Resolved to grant planning permission for 29 houses (full) and 221 outline.	Development commenced.

Site	Progress Notes	Application Expected	Latest projected start date (best estimate)
BBPK	S106 agreement has been signed so there is now no longer any impediment to delivery and construction on site.	S106 agreement has been signed.	The scheme for 310 houses has started construction.
Cemex Concrete	Outline planning application approved for 20 dwellings. Delivery timescales likely to depend on the programme for decommissioning of the depot and submission of reserved matters. Discussions are ongoing between the planning department and the agents.	Approved.	2021
Eastwood Road/ Maws Lane	Discussions are on-going with the land owner and planning agent to try and bring forward both sites.  Topographical surveys have now been carried out.  There are still some ownership issues around the access to the northern site that are slowly being resolved. It is anticipated that early draft plans will be submitted at some point this year. This issue was recently chased with the applicant/ land owner who has suggested that there are some 'legal issues' holding this site up.	Pre application discussions are on-going and early draft plans expected.	2021
Walker Street Eastwood	Transport assessment work being carried out currently by the County Council, with Broxtowe recently transferring its share of the relevant funding. The completion of this work should complement the submission of a planning application, which is expected soon.	Unknown as discussions still ongoing.	Unknown

Site	Progress Notes	Application Expected	Latest projected start date (best estimate)
Stoney Street Beeston	The underutilised site opposite Sainsbury's and the 'Bell' in the pedestrianized area.  Discussions have taken place with the Agent marketing the site, but no real progress. It would appear that the price sought for the site is unrealistic in the current market.	Unknown	Unknown
Alexon 12-14 Moore Gate	Outline planning permission in 2016. Initial discussions initiated to try and move site forward.	Unknown	Unknown
63 - 65 Chilwell Road Beeston	Outline planning permission in 2016. Initial discussions initiated to try and move site forward.	Unknown	Unknown
Rockaway Hotel Beeston	Full planning permission for 7 apartments. Initial discussions initiated to try and move site forward.	Unknown	Unknown
Royal Oak 22 Villa Street Beeston	Full planning permission for four storey building comprising a commercial use including retail (Class A1), financial and professional services (Class A2), offices (Class B1), non-residential institutions (Class D1), and/or gymnasium (Class D2) on the ground floor and 10 apartments on the upper floors following demolition of existing building	Unknown	Unknown
3 and 7 Villa Street Beeston	Planning permission for 15 flats and 2 Maisonettes.	Unknown	Unknown
Lower Regent Street Beeston	No details as yet.	Unknown	Unknown
The former Magpie Pub 187 Toton Lane Stapleford	Full planning application submitted for the construction of a 78 bed residential care home with associated parking.	Application submitted	Deferred from recent planning committee.

Site	Progress Notes	Application Expected	Latest projected start date (best estimate)
South of Kimberley Road Nuthall	Initial investigation into land owners started.	Unknown	Unknown
Rear of 127 Kimberley Road Nuthall	Initial investigation into land owners started.	Unknown	Unknown
Poplars Car Park Beeston	Early discussions undertaken- no intention to develop the site at this time. Planning permission for 10 apartments approved in 2015.	Unknown	Unknown
Methodist Church Queens Road Beeston	Initial conversations between planning and the land owners several years back. No progress recently.	Unknown	Unknown
Dovecote Bar and Grill Newthorpe	Following the unauthorised demolition of the building, enforcement action was undertaken to ensure the site was suitably fenced off. The land owner is currently being prosecuted for failure to comply with the notice to clear the site.	Unknown	Unknown

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## Report of the Chief Executive

**HOUSES IN MULTIPLE OCCUPATION IN BEESTON**1. Purpose of report

To update members on the preparation of an Article 4 Direction regarding Houses in Multiple Occupation (HMOs) in parts of Beeston.

2. Detail

A few outstanding legal points remain to be resolved, in order to ensure that the procedures for bringing the Direction into force run as smoothly as possible. At the time of drafting this report, these points are being discussed by our Planning and Legal Departments and it is expected that the discussions will be concluded shortly. The necessary consultation materials (website page, site notices, letter to the Secretary of State, etc.) are also being prepared. Once these points are resolved, it is anticipated that the consultation period will start in November, running into December. A report on the consultation responses will be brought to Committee early in the new year and the Direction will then be brought into force as soon as possible. A verbal update will be provided at the meeting.

**Recommendation**

**The Committee is asked to NOTE the report.**

Background papers

Nil

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## Report of the Chief Executive

**PERFORMANCE MANAGEMENT – REVIEW OF BUSINESS PLAN  
PROGRESS – JOBS AND ECONOMY**1. Purpose of report

To report progress against outcome targets identified in the Housing Business Plan, linked to Corporate Plan priorities and objectives, and to provide an update as to the latest key performance indicators therein.

2. Background

The Corporate Plan 2020-2024 was approved by Council on 4 March 2020. Business Plans linked to the five corporate priority areas of Housing, Business Growth, Environment, Health and Community Safety are subsequently approved by the respective Committees each year.

3. Performance management

As part of the Council's performance management framework, each Committee receives regular reports during the year which review progress against their respective Business Plans. This will include a detailed annual report where performance management is considered following the year-end.

This report is intended to provide this Committee with an overview of progress towards Corporate Plan priorities from the perspective of the Housing Business Plan. It provides a summary of the progress made to date on key tasks and priorities for improvement in 2020/21 and the latest data relating to Critical Success Indicators (CSI) and Key Performance Indicators (KPI). This summary is detailed the appendix.

*The content of this report is based upon data required to demonstrate progress with the Business Plan. The Council is currently reviewing its corporate performance reporting arrangements, including the content of regular reports to Committees. Members are invited to comment upon the format, level and content of data provided for future reports.*

**Recommendation**

**The Committee is asked to NOTE the progress made in achieving the Key Tasks and Actions in the Business Growth Business Plan 2020-23 in addition to performance in relation to the current CSI and KPI for 2020/21.**

Background papers

Nil

## APPENDIX

## PERFORMANCE MANAGEMENT

1. Background - Corporate Plan

The Corporate Plan for 2020-2024 was approved by Cabinet on 4 March 2020. This plan sets out the Council's priorities to achieve its vision to make "A Greener, Safer and Healthier Broxtowe where everyone prospers." Over the period, the Council will focus on the priorities of Housing, Business Growth, Community Safety, Health and Environment.

The Corporate Plan prioritises local community needs and resources are directed toward the things they think are most important. These needs are aligned with other local, regional and national plans to ensure the ambitions set out in our Corporate Plan are realistic and achievable.

2. Business Plans

Business Plans linked to the five corporate priority areas, including Housing, were approved by the Full Council on 4 March 2020, following recommendations from the respective Committees in January/February 2020.

The Council's priority for Business Growth is to "Invest in our towns and our people". Its objectives are to:

- Complete the redevelopment of Beeston Town Centre (BG1)
- Undertake town investment schemes in Eastwood, Kimberley and Stapleford (BG2)
- Support skills development, apprenticeships, training opportunity and wellbeing in our workforce (BG3)

The Business Plans detail the projects and activities undertaken in support of the Corporate Plan for each priority area. These cover a three-year period and are revised and updated annually. Detailed monitoring of progress against key tasks and outcome measures in the Business Plans is undertaken regularly by the relevant Committee. This will include a detailed annual report where performance management and financial outturns are considered together following the year-end as part of the Council's commitment to closely align financial and performance management.






3. Performance Management

As part of the Council's performance management framework, this Committee receives regular reports of progress against the Business Growth Business Plan. This report provides a summary of the progress made to date on key tasks and priorities for improvement in 2020/21 (as extracted from the Pentana Risk performance management system). It also provides the latest data relating to Critical Success Indicators (CSI) and Key Performance Indicators (KPI).






The Council monitors its performance using the Pentana Risk performance management system. Members have been provided with access to the system via a generic user name and password, enabling them to interrogate the system on a 'view only' basis. Members will be aware of the red, amber and green traffic light symbols that are utilised to provide an indication of performance at a particular point in time.

The key to the symbols used in the Pentana Risk performance reports is as follows:




#### Action Status Key




Icon	Status	Description
	Completed	The action/task has been completed
	In Progress	The action/task is in progress and is currently expected to meet the due date
	Warning	The action/task is approaching its due date (and/or one or more milestones is approaching or has passed its due date)
	Overdue	The action/task has passed its due date
	Cancelled	This action/task has been cancelled or postponed

#### Performance Indicator Key


Icon	Performance Indicator Status
	Alert
	Warning
	Satisfactory
	Unknown
	Data Only




## Business Growth Key Tasks and Priorities for Improvement 2020/21

Status	Code	Action Title	Action Description	Progress	Due Date	Comments
In Progress 	BG2023_01	Implement Apprenticeship Strategy	Job Centre Plus, NAS, NNF, DNCC, FSB, Colleges and Schools	30%	Mar-2023	The Apprenticeship Strategy is being implemented. A report was presented to Personnel Committee on 29 September 2020. Currently 11 apprentices in post. Achieving the Government Target of 2.3% of the workforce to be apprenticeship posts between 1 April 2017 and 31 March 2021.  Following the COVID-19 Pandemic the focus of the strategy will be on rejuvenating and boosting the economy and an updated strategy will be written early next year. The strategy will link in with, and work alongside, the Policy and Performance Committee COVID-19 recovery reports.
In Progress 	BG2023_02	Refresh the Economic Development Strategy	Update the Economic Development Strategy	10%	Mar-2021	Following the COVID-19 Pandemic the focus of the strategy will be on rejuvenating and boosting the economy and an updated strategy will be written early next year. The strategy will link in with, and work alongside, the Policy and Performance Committee COVID-19 recovery reports.
In Progress 	BG2023_04	Support improved connectivity in connection with the HS2 project	Working with NET, Notts County, Nottingham City, Amber Valley DC, Erewash DC, Bus Companies	50%	Mar-2021	Work is ongoing with the production of the Toton Masterplan which includes connectivity work and integration with Stapleford Towns Deal Public engagement is taking place in October/ November 2020. Further decisions on HS2 expected following publication of the Integrated Rail Plan.








Status	Code	Action Title	Action Description	Progress	Due Date	Comments
In Progress 	BG2023_05	Bring forward the Greater Nottingham Strategic Plan (formerly Core Strategy) review	Successfully steer the Core Strategy through its examination process receiving a report recommending adoption from the appointed Planning Inspector	15%	Dec-2022	Growth Options Consultation (first phase of the review) has now been undertaken and the responses are being reviewed. Consultation on draft plan due to take place Summer 2021 with examination currently planned for late 2022.
In Progress 	BG2023_06	Policy intervention on HiMO	Reports to Jobs and Economy Committee for appropriate actions in 2020.	25%	Dec-2020	Survey has been completed. Update reports have been presented to this committee on 18 June and 3 September 2020. A further update report to be presented on 19 November 2020. Notification/consultation regarding the Article 4 Direction expected November 2020.
In Progress 	BG2023_07	Gypsy and Traveller site allocation	Reports to Jobs and Economy Committee for appropriate actions in 2020.	15%	Mar-2021	In the early stages of preparation. Identifying possible sites for allocation. Call for sites due to take place in Autumn 2020. Gypsy and Traveller Accommodation Assessment being undertaken as part of the preparation of the Greater Nottingham Strategic Plan.



### **Business Growth Critical Success Indicators 2020/21**

Status	Short Name	Frequency	2018/19 Achieved	2019/20 Achieved	2020/21 October	Target 2020/21	Latest Note
Green 	TCLocal_01a Town Centre Units occupied – Beeston	Monthly	94.6%	93.1%	93.1%	94%	September 2020 = 93.6% Town Centre surveys were postponed due to Covid-19 restrictions.

Status	Short Name	Frequency	2018/19 Achieved	2019/20 Achieved	2020/21 October	Target 2020/21	Latest Note
Amber 	TCLocal_01b Town Centre Units occupied – Kimberley	Monthly	92.3%	86.9%	88.5%	94%	September 2020 = 88.5% Town Centre surveys were postponed due to Covid-19 restrictions.
Red 	TCLocal_01c Town Centre Units occupied – Eastwood	Monthly	88.8%	91.2%	88.2%	94%	September 2020 = 87.5% Town Centre surveys were postponed due to Covid-19 restrictions.
Red 	TCLocal_01d Town Centre Units occupied – Stapleford	Monthly	86.2%	87.3%	88.2%	94%	September 2020 = 88.2% Town Centre surveys were postponed due to Covid-19 restrictions.

## Business Growth Key Performance Indicators 2020/21

Status	Code & Short Name	Frequency	2018/19 Achieved	2019/20 Achieved	2020/21 Q2	2020/21 Target	Note
Green 	BV204 Appeals allowed against authority decision to refuse planning permission (Delegated or Committee Decisions with Officer Recommendations)	Quarterly	33.3%	35.3%	33.33%	30%	Quarter 1 = 20.0%
Data Only 	DSDData_18 Appeals allowed against refusals (Committee Overturns)	Quarterly	-	50%	-	-	Data not currently available.
Data Only 	ERLocal_02 Employment Land Take Up	Annually	11,391	4,257	-	-	<i>Calculation of this PI has been changed. Process to be defined.</i>
Red 	ERLocal_03 Number of planning applications approved for employment development (Class B1, B2 or B8)	Quarterly	8	7	-	20	Data not currently available.
Green 	NI 157a Processing of planning applications: Major applications determined within 13 weeks	Monthly	92.0%	100.0%	97.8%	92%	Exceeding Target.
Green 	NI 157b Processing of planning applications: Minor applications determined within 8 weeks	Monthly	94.7%	97.4%	100%	94%	Exceeding Target.
Green 	NI 157c Processing of planning applications: Other applications determined within 8 weeks.	Monthly	98.3%	98.8%	100%	98%	Exceeding Target.

Status	Code & Short Name	Frequency	2018/19 Achieved	2019/20 Achieved	2020/21 Q2	2020/21 Target	Note
Green 	NI 159 Supply of ready to develop housing sites	Annually	78%	100%	-	100.0%	Adopting Part 2 Local Plan addresses the five-year housing land supply shortage. Sites allocated are expected to come forward for development within two years of the adoption of the Plan. There is regular dialogue with developers, house builders and external funding providers to unlock the more difficult to develop sites and these efforts are already showing signs of success.
Red 	TCLocal_05 NEW Retail and Commercial floorspace provided within in Town Centres	Annually	-	4	-	40	Data collected annually. The number represents approvals rather than units which have been completed. The Part 2 Local Plan has amended and shrunk town centre boundaries in some locations to increase long term viability.



## Report of the Chief Executive

**STAPLEFORD TOWNS DEAL FUND**1. Purpose of the report

To update members as to the progress of the Stapleford Towns Deal bid.

2. Background

Stapleford Town was selected in September 2019 as one of a hundred towns to bid in for up to £25million through the Town Deal. This investment has been made available for projects that improve Stapleford's connectivity, facilitate urban regeneration and improve local skill levels and business infrastructure. Projects will be summarised in a Town Investment Plan (TIP) and long-term development strategy for Stapleford. The fund aims to drive long-term economic growth and resilience.

Projects that have been identified for development include:

- Extensive cycling infrastructure; facilitating active travel across the area (in conjunction with Nottinghamshire County Council)
- Town centre regeneration including a purpose built community facility and new flexible public space
- Town centre traffic management strategy (in conjunction with Nottinghamshire County Council)
- New, purpose built pavilion facility to enhance Stapleford's recreational offer.

3. Financial Implications

The Towns Fund could result in an investment of up to £25million for the town of Stapleford. To obtain this, the TIP will need to demonstrate significant co-funding from public and private sector sources.

Government funding of £140,000 along with a contribution of £50,000 from the Council have been provided to be used toward the development of a Town Deal Board and Investment Plan for Stapleford. Expenditure totalling £80,493 had been incurred to 30 September 2020.

As reported to Finance and Resources Committee on 8 October 2020, £500,000 accelerated funding has been awarded by MHCLG to Stapleford to be spent on capital projects to facilitate economic regeneration in the town. This has to be spent by 31 March 2021.

**Recommendation**

**The Committee is asked to NOTE this report.**

Background papers

Nil.

**APPENDIX**

Work is ongoing on each of the proposed projects to get them ready for the submission of the Town Investment Plan. This work includes further consultation with service users in the form of focus groups, understanding the aims and desired impact of each of the interventions and deliverability reviews. The TIP itself is currently being finalised as a first draft to go out to partners for comment from the 9 November.

The table below highlights the progress to date for each of the projects.

<b>Project</b>	<b>Progress</b>
Extensive cycle network and supporting infrastructure (in conjunction with Nottinghamshire County Council)	<ul style="list-style-type: none"><li>• Further Stakeholder consultation has taken place to refine proposals with the local cycling community.</li><li>• Via EM are reviewing proposals in line with the new government standards for cycling facilities.</li></ul>
Town centre regeneration including a purpose built community facility and new flexible public space	<ul style="list-style-type: none"><li>• Broxtowe Borough Council is in active conversations with a number of site owners in the town centre.</li></ul>
Town centre traffic management strategy (in conjunction with Nottinghamshire County Council)	<ul style="list-style-type: none"><li>• Consultants have been appointed to develop a traffic calming strategy for the Town Centre.</li><li>• This is being done in consultation with Nottinghamshire County Council</li></ul>
New, purpose built pavilion facility to enhance Stapleford's recreational offer and support for young people	<ul style="list-style-type: none"><li>• Conversations with partners and users are ongoing.</li></ul>

## **Report of the Strategic Director**

### **WORK PROGRAMME**

#### 1. Purpose of report

To consider items for inclusion in the Work Programme for future meetings.

#### 2. Background

Items which have already been suggested for inclusion in the Work Programme of future meetings are given below. Members are asked to consider any additional items that they may wish to see in the Programme.

#### 3. Work Programme

28 January 2021	<ul style="list-style-type: none"> <li>• Business Plans and Financial Estimates 2021/22 – 2023/24 – Business Growth</li> <li>• Key sites update</li> <li>• Stapleford Town Bid</li> <li>• Update on the Article 4 Direction/HMO Policy</li> <li>• Update on the Development Corporation</li> <li>• Mitigation of the issues due to new Planning Laws</li> </ul>
18 March 2021 Extraordinary meeting	<ul style="list-style-type: none"> <li>• Core Strategy</li> </ul>
June 2021 (date to be confirmed)	<ul style="list-style-type: none"> <li>• Performance Management – Review of Business Plan Outturn</li> <li>• Update Moults Yard Options</li> </ul>

#### **Recommendation**

**The Committee is asked to CONSIDER the Work Programme and RESOLVE accordingly**

#### Background papers

Nil

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